

Sample press release:

Over 200 elementary school children from (county) will converge at (location) on (date) to participate in the (#) annual water festival.

(Name of person), of (organization), and other event organizers report that students attending the daylong event near (city/state) will experience firsthand the importance of water for all water users. Young people and educators will participate in a variety of activities designed to promote awareness, knowledge and stewardship of water resources.

Children will... (Activities)

Community support for the ____ Water Festival continues to grow. (Funds?) Have been provided by (names). The event is sponsored by (names)

For more information contact (name), (organization) at (phone #).